

Business Friendly Initiatives

1 ELIMINATE WATER AND SEWER CHANGE OF USE FEE

Owners will no longer be charged a capacity fee when a commercial property is redeveloped for a change in use. For example, if a building changes from retail to restaurant use and the meter size is under 4", no capacity fee will be charged. On changes of use that result in needing a meter larger than 4", credits will now be made for existing service.

- 2. APPLYING FOR NEW BUSINESS LICENSES AND RENEWALS IS BEING SIMPLIFIED Neither personal or company income tax returns will need to be shown in order to apply or renew your business license. It is estimated that the full process will be online by the fourth quarter of 2022.
- 3. ADDITIONAL FLEXIBILITY AND FINANCIAL ASSISTANCE FOR GREASE CAPTURE COSTS
 - a. City staff will work with a project's engineer, architect or plumber to approve the best option for the project's needs for grease capture including grease traps, grease interceptors or other options as they become available.
 - b. A reimbursable loan program is available that can offset 50% of your grease capture costs, up to \$10,000. We are also evaluating the potential for a rebate program for these improvements.
- 4. ELIMINATION OF ON-SITE PARKING REQUIREMENTS FOR BUILDINGS 7500 SQ FT OR LESS

The city will no longer require on-site parking or require a business to rent off-site parking in order to receive an occupancy permit for commercial and retail buildings 7500 sq ft or less. Parking for residential buildings will be required.

- 5. MAKING IT EASIER FOR BUSINESSES TO GROW
 - Businesses will no longer be required to remove existing parking spaces in order to meet landscape requirements for redevelopment.
- 6. AN ECONOMIC DEVELOPMENT PROGRAM THAT FOCUSES ON RECRUITING NEW INVESTMENTS, NEW OPPORTUNITIES AND THAT SUPPORTS GROWING OUR SMALL BUSINESSES INTO BIGGER BUSINESSES
 - a. Hiring full-time business recruiter(s) who will specialize in recruiting urban economic development through hotels, restaurants, retail, entertainment venues and corporate partners.
 - b. Establishing project manager(s) to assist local businesses with expansion, help new businesses open and to guide and assist new investments through the permitting process.





